

## ISE Completes Latest Optimise<sup>™</sup> Upgrade

**New York, November 7, 2011** – The International Securities Exchange (ISE) this week completed the most recent upgrade to its new trading system based on Deutsche Börse Group's Optimise<sup>TM</sup> trading architecture. Technology Release 1.6 is the second major enhancement to the system since the completion of its initial rollout in July 2011. The compressed release cycle of Optimise allows for greater flexibility to introduce performance enhancements and new functionality while minimizing any additional work for ISE's member firms due to its backward compatibility.

"With a release cycle of approximately every two months, we are constantly working to improve the performance, stability, and functionality offered by Optimise," said Daniel Friel, ISE's Chief Information Officer. "This latest release fine-tunes the already exceptional latency profile of the new system and positions us well for Release 2.0 in mid-December."

Compared to ISE's previous trading system, Optimise has demonstrated latency reduction of approximately 90 percent. Release 1.6 provided incremental improvements to the system's latency profile, with particular emphasis to improve both the median latency and latency tail. With this very solid baseline performance in place, ISE's technology team is now focused on building new functionality for introduction in Release 2.0 later this year.

## About Optimise™

Optimise<sup>™</sup>, the core, proprietary global trading architecture of Deutsche Börse Group, represents a world-class, state-of-the-art trading system. The defining attributes of Optimise<sup>™</sup> are speed, performance, efficiency, capacity, throughput, reliability and availability. The global trading infrastructure meets customer needs by minimizing latency and maximizing throughput while maintaining high standards of reliability and excellence. Its flexible design allows the creation of applications and functionalities unique to each market structure and client base as well as rapid technology upgrades. Therefore, it can serve as the common technology backbone for other Deutsche Börse Group exchanges.

## About ISE

The International Securities Exchange (ISE) operates a leading U.S. options exchange and offers options trading on over 2,000 underlying equity, ETF, index, and FX products. As the first all-electronic options exchange in the U.S., ISE transformed the options industry by creating efficient markets through innovative market structure and technology. Regulated by the Securities and Exchange Commission (SEC) and a member-owner of The Options Clearing Corporation (OCC), ISE provides investors with a transparent marketplace for price and liquidity discovery on centrally cleared options products. ISE continues to expand its marketplace through the ongoing development of enhanced trading functionality, new products, and market data services. As a complement to its options business, ISE has expanded its reach into multiple asset classes through strategic investments in financial marketplaces and services that foster technology innovation and market efficiency. Through minority investments, ISE participates in the securities lending and equities markets. ISE also licenses its proprietary Longitude technology for trading in event-driven derivatives markets.

ISE is a wholly owned subsidiary of Eurex, a leading global derivatives exchange. Eurex itself is jointly operated by Deutsche Börse AG (Ticker: DB1) and SIX Swiss Exchange AG. Together, Eurex and ISE are the global market leader in individual equity and equity index derivatives. For more information, visit <u>www.ise.com</u>.

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