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FOR IMMEDIATE RELEASE

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INTERNATIONAL SECURITIES EXCHANGE NAMES NEW VICE PRESIDENT

James Sampson Appointed Vice President of Market Supervision

NEW YORK, November 14, 2001 – The International Securities Exchange (ISE) announced today that its Board of Directors has appointed James O. Sampson vice president of market supervision, a newly created position, which includes the exchange's surveillance and market operations functions.

In addition to his current responsibilities, Mr. Sampson will have responsibility for Market Operations, which includes the Market Control Center, from which the ISE oversees its minute-by-minute operations, and the Market Data Group. Since Mr. Sampson's responsibilities are two-fold, he will report to Michael Simon, senior vice president, chief regulatory officer and general counsel regarding his surveillance responsibilities and to Paul Bennett, senior vice president, market operations regarding his market operations responsibilities.

"I am pleased to announce Jim's promotion to ISE's management team," said Mr. Simon. "Jim's extensive background in developing and implementing surveillance programs, coupled with his current expertise with ISE's systems, makes him the perfect fit for this newly created position. Additionally, this is an exciting opportunity for both Jim and ISE. As our volume and membership continue to grow, the importance of efficient surveillance programs and enhanced market operations grows exponentially as well."

"I am thrilled to be afforded this great opportunity," commented Mr. Sampson. "It will enable me to expand my contributions, while at the same time, allow me to continue the work I enjoy in the regulatory space. Furthermore, I look forward to working with the team of professionals in the Market Operations Department and believe this group will add significant value to the future growth and success of the ISE."

Mr. Sampson joined ISE in April 1999 as surveillance director. Since that time, he has developed the ISE's surveillance program, both through the hiring and

ISE Names New Vice President - 2

training of a professional staff and by overseeing the creation of an automated surveillance system. Moreover, Mr. Sampson has developed close working relationships with ISE's members and fellow regulators at other self-regulated organizations in addition to the Securities and Exchange Commission.

Mr. Sampson represents ISE on the Inter-Market Surveillance Group (ISG), a body comprising delegates from all U.S. securities, options and futures exchanges as well as all of the major international exchanges. The ISG has been instrumental in developing new investigative techniques and procedures, while coordinating efforts of the participant exchanges to reduce duplication of regulatory effort and ensure integrity across all markets.

Prior to joining ISE, Mr. Sampson was director of options surveillance at the Pacific Exchange (PCX) for four years during a ten-year career in the Surveillance Department. At the Pacific Exchange, he led a team comprising technology professionals, surveillance analysts, and auditors responsible for developing and implementing the new PCX Automated Surveillance System (PASS). Mr. Sampson was also part of the equity surveillance team and previously worked on the PCX options floor, receiving his Floor Broker certification in August of 1990. Additionally, Mr. Sampson holds a BS in Finance from the University of the Pacific.

ISE Background

On May 26, the ISE listed three issues as a first step in its rollout to trade equity options that comprise 90% of options volume on the world's only exchange to combine electronic trading with auction market principles. Currently, ISE trades 411 issues and is continuing to increase the roster in its rollout to attain the 90% level. The updated list of issues traded is available on ISE's web site (www.iseoptions.com) within the section entitled "Product Information."

Recently, ISE became the third largest of five U.S. options exchanges, as measured by total equity and index options volume. During October, ISE averaged 380,299 contracts daily, reflecting a 16% market share in the issues it trades, and a 12% overall share when all listed equity and index options are included. ISE's current market share is approximately six times what it was one year ago.

As of today, all ten Primary Market Makers (PMM) and sixty-three of 100 Competitive Market Makers (CMM) have been activated; the remaining market makers will become operational during ISE's continuing rollout phase. Additionally, 87 broker/dealers have been approved as Electronic Access Members (EAM), with several in the process of attaining EAM status.

ISE headquarters is located at 60 Broad Street, New York, NY 10004 and can be reached at (212) 943-2400 or, for additional information, visit its web site at www.iseoptions.com.

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